

AUTOMATED FUEL DELIVERY PROGRAM



Automated Fuel Delivery



The Cenex® Automated Fuel Delivery System helps fuel your success by improving your cash flow and freeing up your time and resources for other business endeavors. Your tanks are automatically refilled so you always have a reliable supply of high-quality fuel on hand, without having to check tanks and worry about orders. You're billed only for the fuel that you actually use each month, which is a real advantage with today's fuel prices. And you gain the peace of mind that comes from knowing that your business won't be disrupted or delayed because you run short on fuel.



ROADMASTER XL
PREMIUM HIGHWAY DIESEL FUEL

RUBYFIELDMASTER
SOY-ENHANCED PREMIUM DIESEL

Frequently Asked Questions

Q: What is AFD?

A: AFD stands for Automated Fuel Delivery system — fuel is delivered by Cenex® directly from the terminal to the customer's tank. Fuel tanks can be monitored for the customer so fuel will automatically be delivered when fuel levels get to a predetermined level.

Q: What is the benefit of being on the AFD program?

A: One benefit of the AFD program is the deferred billing option. You will have additional fuel in your tank at no upfront charge. With deferred billing, your tank will have a monitor and you will pay for the fuel as you use it, with the benefit of average monthly pricing. This gives you the ability to increase cash flow by paying as you use your fuel, and you will avoid the peaks in fuel prices. You don't have to worry about ordering — the fuel will be delivered to you based on your usage.

Q: How does the process get started?

A: The tanks are first profiled, meaning that a tank is measured for its exact size, the GPS location of the tank is recorded and the product that needs to be delivered is noted. After the setup, a monitor will send readings daily to the distribution center.

Q: What are the payment options for AFD?

A: There are several options for payment. Deferred Billing is the preferred option, where the customer doesn't have to pay for fuel until it is used. You can also choose Payment on Delivery or Contracting options.



Q: Will only tanks that are monitored be filled?

A: No. Both monitored and non-monitored tanks can be filled. However, all tanks that will receive deliveries must be profiled beforehand. All non-monitored tanks are labeled as “will-call”. These “will-call” tanks are a few cents higher than monitored ones, and may take 1 to 4 days for delivery.

Q: Is there a cost to be on the AFD program?

A: No, there is no additional cost to be on the AFD program. Equipment fees may apply.

Q: Does AFD only benefit the larger producer?

A: Everyone benefits from improved cash flow and automated fuel delivery, even smaller users. Price is based on tank size, so it is beneficial to right size your tank to save money!

Q: Are monitors legal to use to sell fuel?

A: The monitors are used to help schedule deliveries and calculate usage. Monitored usage can be used to invoice from, but it's all based on the fuel that was metered into the tank. The volume can be reconciled at any time. All meters are approved by the National Type Evaluation Program (NTEP).

Features and Benefits of the AFD Program

Feature	What is it?	What it means to you
Automated Delivery	An electronic monitoring system is installed in your bulk fuel tank. When the fuel drops below your predetermined level, the monitor sends a signal to our fuel distribution center.	Increased Productivity - No more checking tanks, calling in orders or waiting for delivery. Your fuel is there when you need it most.
Deferred Billing	Each month, the monitor in your tank estimates the amount of product you have used, and you are billed for that amount only.	Improved Cash Flow - Keeps payables closer to receivables, which allows you to free up cash to capitalize your business.
Average Monthly Pricing	A valuable risk management tool. Rather than paying the price posted on the day the fuel was delivered (or used), you'll be charged the average price for that entire month.	Reduced Price Volatility - Average Monthly Pricing can substantially reduce your price risk. You don't need to worry about what the market will do next, or wait to order in hopes that fuel prices will drop.
High Performance Products	Cenex® delivers top quality fuels that keep your equipment in top shape including Cenex Roadmaster XL® and Ruby Fieldmaster® Premium Diesel Fuels.	Peace of Mind - Take comfort in knowing you're getting a top-quality, proven product from people you can depend on.
Online Tank Monitoring	Authorized users in your business can log onto cenex.com to access tank level information, average fuel usage and historical fuel usage at any time, right from a desktop.	Information at Your Fingertips - You're better equipped to manage fuel inventory and anticipate future needs. This online feature is especially convenient if you have fuel tanks at several locations.

Tank monitoring devices are not used for the purpose of metering gallons out of a storage tank. The monitor in your tank is designed and used for determining tank levels, calculating the rate of usage, planning deliveries, and estimating volumes due for deferred payment. The actual purchase of product takes place at the time of delivery to the tank with the precise volume established by the delivery truck meter (proved annually), approved by the National Type Evaluation Program, "NTEP".

All it takes is a phone call!

We'll remember when it's time to fill your tank, so you don't have to. Call today to get started with the Cenex Automated Fuel Delivery System! For more information, contact your local dealer - contact information is on the back of the brochure.



Automated Fuel Delivery

Getting premium fuel has never been easier.

If you haven't already upgraded from typical #2 diesel fuel to Cenex® Premium Diesel Fuels, now is the time. Cenex leads the industry in premium diesel fuel, with a proprietary blend that maximizes performance and fuel efficiency, reduces downtime and maintenance costs, extends injector and injector pump life, and provides quicker, smoother starts.

To learn more, visit us at www.cenex.com.

